



Craig Jaffe Research 360° Leadership in Research & Analytics

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Research Strategist Engages Graduate Students During Fireside Chat at Fordham University

Digital Media Disruption Series

Purpose of Fireside Chat: To engage graduate media students about real-world intricacies of the digital media industry, and to address key trends related to advanced analytics and data strategy.

- **Place & Time:** Fordham University Lincoln Center campus, March 16th 2016 from 5:00pm-6:00pm.
- **Breakdown** (approximate): 45 minutes for fireside chat; 15 minutes for Q&A.
- **Moderator:** Bozena Mierzejewska/Fordham University Business School
- **Panelist:** Craig Jaffe/Craig Jaffe Research 360°



Source: Fordham University